

Leveraging your online researcher profile: Insights from editors, researchers and journalists

A Nature Masterclasses webinar

Why is having a discoverable online profile so important?

Who might be searching for me online and how?

How can I make sure my profile stands out and reaches the right audience?



Being easily found and contacted online by different stakeholders such as journal editors, industry professionals, journalists and fellow researchers is crucial in fostering collaborations and advancing your career. But knowing where and how to build your online researcher profiles can be an intimidating task. That's why we created the new [Nature Masterclasses](#) course on [Building a Strong Online Researcher Profile](#), packed full of valuable and practical tips to help you get started.

In this corresponding webinar, join **C. Daniela Robles-Espinoza**, Associate Professor at the National Autonomous University of Mexico, **David Payne**, Managing Editor for Careers and Supplements at *Nature* and **Miranda Vinay**, Associate Editor for *Communications Engineering*, as they discuss the importance of having a strong online researcher profile, how and when they look for researchers, and their advice for standing out from the crowd. They will also answer questions from the audience.

Please note that any questions should be submitted during registration, via the registration link. While we will attempt to answer as many questions as we can, in the interest of time, we may only be able to cover questions of common interest, so please keep your questions relevant to the topic of **building and optimising your online researcher profile(s)**.

To maximise your learning experience with this webinar, we recommend you to work through our [Building a Strong Online Researcher Profile](#) course before you join the webinar.

Experts in this webinar

C. Daniela Robles-Espinoza is an Associate Professor at the International Laboratory for Human Genome Research (LIIGH) at the National Autonomous University of Mexico (UNAM), and an international fellow at the Wellcome Sanger Institute, UK. Her research focuses on using large-scale sequencing data for investigating the driver alterations, risk factors and potential therapeutic targets of types of cancer important in Mexico and Latin America.



David Payne joined Springer Nature in 2016 as *Nature's* Chief Careers Editor and his role now also includes Supplements. David's journalism career began in 1990 on local newspapers. He worked for the UK GP magazine *Pulse*, and *Nursing Times* as deputy editor, and then worked at the Food Standards Agency, a UK government department, where he managed its website and print publications. Prior to joining Springer Nature, David was digital editor for the *British Medical Journal*, where he implemented a full online-first publishing model. David has a postgraduate diploma in journalism from the University of Wales, Cardiff.

Miranda Vinay is an Associate Editor for *Communications Engineering* in the broad remit of nanoscale engineering up to infrastructure. Her research background is based in electronics – devices made from high-temperature superconductors in addition to prototypical gas sensors made from carbon nanotubes. Miranda joined the editorial team of *Communications Engineering* in February 2022 and spent 2023 on the physics team at *Nature* itself. She is based in the Berlin office.



